



Darren Aschoff

Senior Consultant at Profit Builder Network
Co-Founder and COO at Relay Networks

Darren is a senior consultant with Profit Builder Network. His focus is on strategic planning, implementing business operating systems, and providing interim leadership for his clients. By leveraging his 15 years' experience as a business owner, Darren is able to offer real world insights and practiced advice.

Darren co-founded Relay Networks in 2005 along with his business partner, Bryan Bergschnieder. Relay Networks provides network and wireless broadband solutions to its domestic and international clients. Darren continues to be actively involved in the day to day activities as the company grows to meet the increasing needs of its client base.

Before Relay Networks and Profit Builder Networks, Darren held many positions and has accrued experience in both the sales and operations fields. Darren was the Vice President at Chasm Industries where he was in charge of Sales and Operations for the Midwest Region.

He was the Co-Founder and President of ViTrack, LLC which was an IT-Asset Management services company that was acquired by Chasm Industries. He was the Sales Manager at ZoneTrader.com and he was also a Sales Representative at Workstations International, Inc.

Darren earned his BA in Economics from the University of Minnesota and his MBA from the Carlson School of Management. He is proud to be part of the Twin Cities business community and is passionate about helping local business owners successfully grow and manage their business.



Darren has had an incredibly positive impact at DNI. He is currently sitting as our interim sales leader helping us develop our go-to-market Strategy. His impact on the organization in a short amount of time has been outstanding.

- Eric LeBow
General Manager, Dedicated
Networks Inc.